



## Reach Key Captive & RRG Decision-Makers All Year Long with CICA

### Valuable Marketing Opportunities for Service Providers and Domiciles

CICA gives you access to top-level executives from captives and risk retention groups across domiciles worldwide. Take advantage of these CICA opportunities that can help you market your services to the right audience at the right time.

#### CICA E-Newsletter Sponsorships

What is the one way to reach CICA members in their inboxes? The answer is simple: by sponsoring one of CICA's two periodic e-newsletters. Sponsorship is exclusive and includes a 50-word description, including a hotlink to your website, and a tile image.

- **The Scene**—a bi-weekly update to CICA's entire membership and additional subscribers (~2,000) on CICA's important education and networking events. (Distributed via email July-March)
  - *Great for additional exposure leading up to the Fall Seminar and CICA International Conference!*
- **CICA eNews**—a periodic update to CICA's entire membership and additional subscribers (~2,000) on hot industry topics and the latest CICA initiatives.

<u>Rates</u>	<u>Member</u>	<u>Non-Member</u>	<u>3+ Issues</u>
The Scene (per issue)	\$650	\$1,000	<i>50% discount</i>
CICA eNews (per issue)	\$800	\$1,000	<i>per issue</i>

#### Website Sponsorships

CICAworld.com is relied upon more than ever. CICA's website continues to attract more visitors every day and is a top source for captive industry related information. As a web sponsor, your banner ad will appear on the home page as well as the top level pages of each section—*About CICA, Events & Education, News, Resources* and *Contact Us*.

<u>Rates</u>	<u>Member</u>	<u>Non-Member</u>
Web Sponsor (12-months)	\$3,000	\$5,000

#### Fall Seminar Sponsorship

**2011 Event-Date and Location TBD**

The CICA Fall Seminar provides CICA members and non-members with a fall complement to the CICA International Conference held each spring. This one day fly in-fly out event attracts top captive industry professionals. As a Fall Seminar sponsor, you'll get exposure on the website, in *The Scene* e-newsletter and, most importantly, on-site with the impressive professionals who attend.

<u>Rates</u>	<u>Member</u>	<u>Non-Member</u>
Exclusive	\$5,000	\$7,000
Non-Exclusive	\$2,500	\$3,500

*\*Rates for CICA Fall Seminar sponsorship subject to change.*



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### CICA International Conference Exhibits and Sponsorships

March 13-15, 2011 | Westin La Paloma | Tucson, AZ

This unparalleled event is one of the most important education and networking venues for professionals involved in the captive and risk retention industry—which is precisely why CICA always attracts the highest percentage of captive representatives of any industry event—and why it's vital for your organization to participate.

Keep in mind these opportunities for maximum exposure at the 2011 conference.

- **Exhibit at the 2011 CICA International Conference**—No other forum unites such an impressive group of top-level industry executives in such a friendly, intimate atmosphere conducive to making and renewing important business relationships, and fostering new business. Make plans now to promote your company directly to these influential industry decision-makers by becoming an exhibitor and maximize your value and exposure to this powerful group. Visit the CICA website in September 2011 to download the Exhibitor Prospectus, view the many exhibitor benefits and ensure you get the best booth space for your company.
- **Become a CICA International Conference Sponsor**—The sponsorship program has become one of the most valuable ways for industry service providers to set themselves apart at the CICA International Conference. Sponsorships are available at a number of levels and price-points, making it easy for you to boost your image and maximize your investment. Make plans now to promote your company directly to these influential industry decision-makers by becoming a sponsor to maximize your exposure to this powerful group. Visit the CICA website in September 2011 to download the Sponsorship Opportunities document and make your CICA sponsorship commitment.

<u>Rates*</u>	<u>Member</u>	<u>Non-Member</u>
Exhibit Space (8' x 10')	\$3,000	\$3,500
Sponsorship	\$1,500–\$10,000	\$1,500–\$10,000

*\*Rates for CICA International Conference exhibit space and sponsorship subject to change.*

### CICA Membership

Don't forget about the most important opportunity of all. Be a CICA member all year long to realize the valuable rewards of being active in CICA, the *only* domicile-neutral captive insurance association.

CICA membership provides valuable networking opportunities, industry information and visibility to your target audience. Membership also provides these valuable benefits especially for service providers...

- Discounted rates on all opportunities listed here, including CICA International Conference exhibit space and sponsorships.
- CICA International Conference registration savings up to \$1,475.
- Industry listing in Captives: An Overview publication which is available to all captive members on the CICA website and mailed to all new captive members.
- Company listing in the exclusive online **Member Service Provider Directory** that is promoted to Captive/Risk Retention Members.
- And much more... as CICA continues to grow, so does the value of your membership!
- Cost for Service Provider Membership -- \$2,000 (prorated for calendar/membership year)



**For more information about these opportunities, including customized packages, call CICA at 952-928-4655 or e-mail [CICA@cicaworld.com](mailto:CICA@cicaworld.com).**