

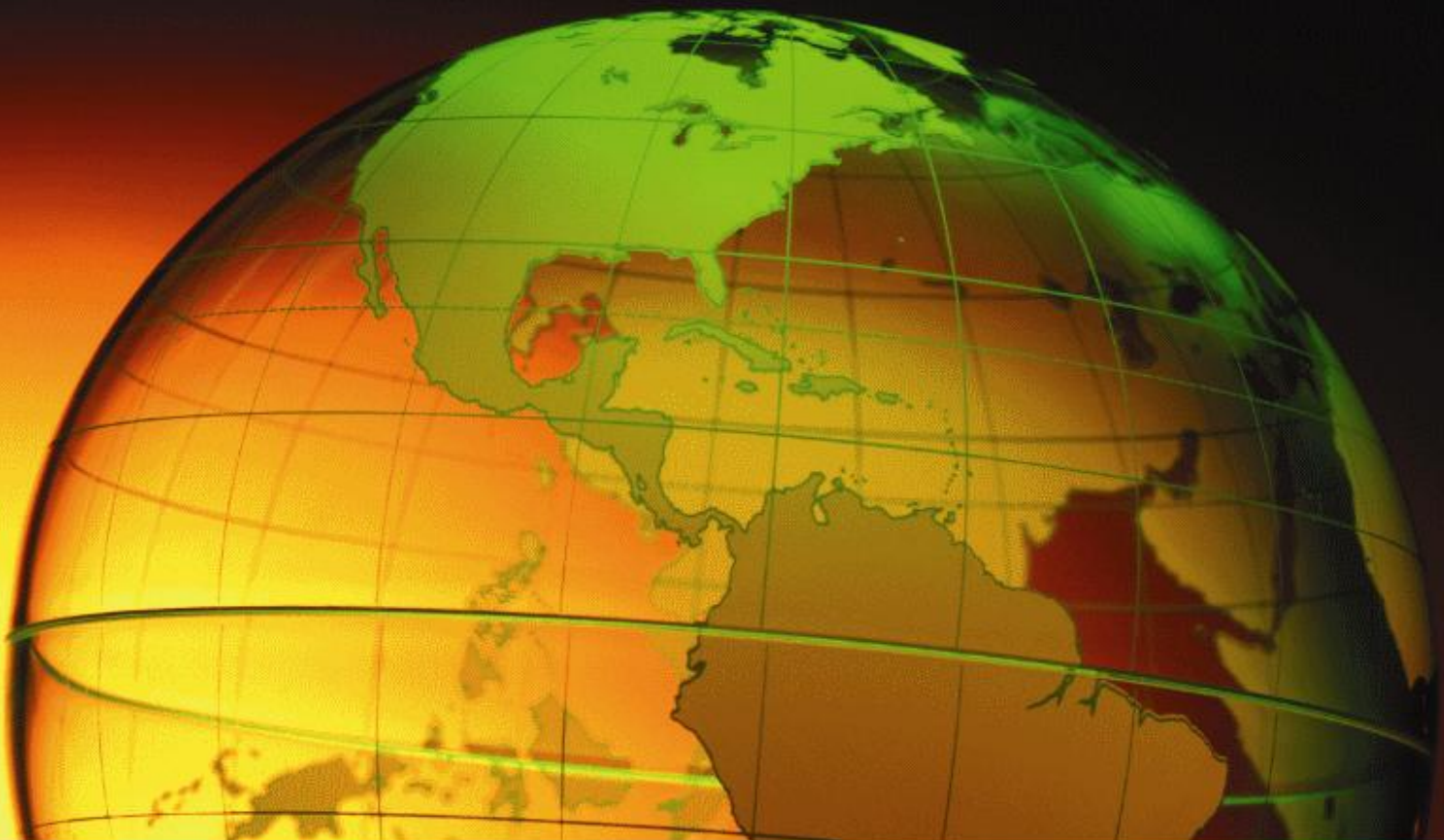
Sponsorship Opportunities

CICA 2010

INTERNATIONAL
CONFERENCE

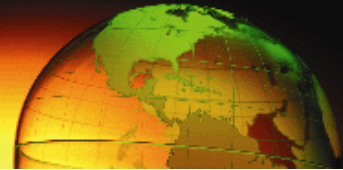
**MAXIMIZING
CAPTIVE
VALUE**

March 7-9, 2010
Omni Orlando Resort at ChampionsGate
Orlando, Florida



CICA
CAPTIVE INSURANCE COMPANIES ASSOCIATION

www.CICAworld.com



Ready to Increase Your Visibility and Gain Unprecedented Access?

Whether your goal is to increase brand recognition, spend quality face time with top leaders in the captive arena, or drive traffic to your booth, you will find what you need to meet your goals in CICA's carefully designed sponsorship offerings!

GOLD LEVEL

USB Drives—\$9,000 **SOLD**

Your logo will be printed on this portable memory stick which will include speakers' presentations from the conference and be included in the attendee bag.

Conference Bags—\$8,000 **SOLD**

Your logo will be printed on the conference bag provided to all conference attendees and you have the option of inserting one piece of company literature and one company giveaway inside the bag.

Opening Reception—\$8,000 **SOLD**

Held on the opening night of the conference, this kick-off event held in the exhibit area will be full of energy.

The sponsor of this event will have prominent signage and their logo printed on cocktail napkins.

Closing Reception—\$7,500

This reception will feature a slideshow of pictures taken during the 2010 conference. The sponsor of this event will have prominent signage and their logo printed on cocktail napkins.

Monday Evening Reception—\$7,000 **SOLD**

Held on the second night of the conference in the exhibit area, this reception offers attendees a chance to relax and network with industry experts and exhibitors. The sponsor of this event will have prominent signage and their logo printed on cocktail napkins.

Cyber Cafe—\$7,000

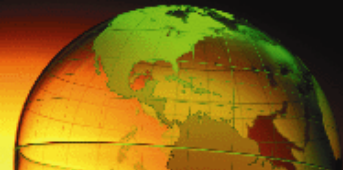
A well visited area where attendees have internet access to check and print emails. Includes signage and your company's website will be set as the home page on each computer.

Relaxation Station—Call for price.

Soothing 5-10 minute seated massages are attract attendees to your booth...where they must come to get a voucher for their massage at a station on the exhibit floor.

Also included with all **GOLD LEVEL** Sponsorships:

- Three complimentary passes to the CICA conference
- Sponsor name included in the conference brochure (if signed up by Nov. 13, 2010)
- Full page ad to be included in conference onsite program (if signed up by Jan 15, 2010)
- Company logo on sponsor banner prominently displayed at CICA conference
- Company logo + web link on conference homepage on CICA website at www.CICAworld.com
- Signage recognizing sponsors during the conference
- Pre-conference list of attendees
- Acknowledgement and thank you from CICA President during conference opening session
- Gold sponsor nametags for all sponsor company registrants



SILVER LEVEL

Hotel Room Key Cards—\$6,500 **SOLD**

Attendees will see your logo when they unlock their hotel door at the conference hotel.

Exhibit Area Refreshment Bar—\$6,500

Held in the exhibit area, sponsor will have opportunity to provide conference attendees with hot and cold beverages during Mon/Tues breaks. Bar will include signage and cocktail napkins with logo.

Monday Networking Lunch—\$5,000 **SOLD**

Held in the exhibit area, sponsor will receive signage on each table recognizing company as the lunch sponsor. Company will have opportunity to distribute giveaway during the lunch.

Tuesday Networking Lunch—\$5,000 **SOLD**

Held in the exhibit area, sponsor will receive signage on each table recognizing company as the lunch sponsor. Company will have opportunity to distribute giveaway during the lunch.

Also included with all **SILVER LEVEL** Sponsorships:

- Two complimentary passes to the CICA conference
- Sponsor name included in the conference brochure (if signed up by Nov. 13, 2010)
- Half page ad to be included in conference onsite program (if signed up by Jan 15, 2010)
- Company logo on sponsor banner prominently displayed at CICA conference
- Company logo + web link on conference homepage on CICA website at www.CICAworld.com
- Signage recognizing sponsors during the conference
- Pre-conference list of attendees
- Acknowledgement and thank you from CICA President during conference opening session
- Silver sponsor nametags for all sponsor company registrants

BRONZE LEVEL

Monday Networking Breakfast—\$4,000

Held in the exhibit area, sponsor will receive signage on each table recognizing company as the breakfast sponsor. Company will have opportunity to distribute giveaway during the breakfast.

Tuesday Networking Breakfast—\$4,000

Held in the exhibit area, sponsor will receive signage on each table recognizing company as the breakfast sponsor. Company will have opportunity to distribute giveaway during the breakfast.

Newspaper Delivery—Call for price.

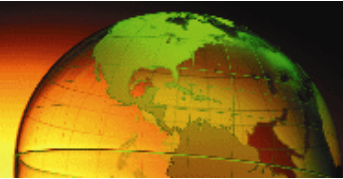
Get the impact of the morning's headlines when the newspaper with your logo is delivered to rooms.

Attendee List—\$2,500.

Put your company logo on the attendee registration list. List doesn't include full contact information.

Also included with all **BRONZE LEVEL** Sponsorships:

- Sponsor name included in the conference brochure (if signed up by Nov. 13, 2010)
- Company name to be included in conference onsite program (if signed up by Jan 15, 2010)
- Company name on sponsor banner prominently displayed at CICA conference
- Company web link on conference homepage on CICA website at www.CICAworld.com
- Signage recognizing sponsors during the conference
- Pre-conference list of attendees
- Acknowledgement and thank you from CICA President during conference opening session



CICA 2010 International Conference Sponsorship Opportunities Application

March 7-9, 2010 | Omni Orlando Resort at ChampionsGate | Orlando, Florida

- Bronze sponsor nametags for all sponsor company registrants

Part 1—Registrant Information [Please designate an AUTHORIZED REPRESENTATIVE (office contact person) with address information to receive all correspondence relating to sponsorship. This may be someone other than the conference attendee.]

Last Name		First Name	
Company/Organization		Title	
Address			
City	State/Province	Zip/Postal Code	Country
Phone	Fax	Email Address	

Part 2—Sponsor Agreement [My company agrees to be a sponsor for the 2010 CICA International Conference for...]

GOLD LEVEL

- USB Drives \$9,000
- Conference Bags \$8,000
- Opening Reception \$8,000
- Monday Evening Reception \$7,000
- Cyber Cafe \$7,000
- Closing Reception \$7,500
- Relaxation Station Call for price.

SILVER LEVEL

- Hotel Room Key Cards \$6,500
- Exhibit Area Refreshment Bar \$6,500
- Monday Networking Lunch \$5,000
- Tuesday Networking Lunch \$5,000

BRONZE LEVEL

- Monday Networking Breakfast \$4,000
- Tuesday Networking Breakfast \$4,000
- Newspaper Delivery Call for price.
- Attendee List Call for price.

Part 3—Complimentary Registration Information [Please indicate the person(s) to receive the (Three) complimentary registrations for GOLD LEVEL or the (Two) person[s] for SILVER LEVEL. Registration is included.]

Registrant 1—Full Name	Registrant 2—Full Name
Registrant 3—Full Name	Registrant 4—Full Name

Part 4—Payment Information [Sponsorships are confirmed on a first-paid, first-served basis. Deadline is February 2, 2010.]

TOTAL DUE \$ _____

- Enclosed is my check made payable to CICA. Must be in U.S. Dollars.
- Charge my credit card: AMEX VISA MasterCard

Card # _____ Exp. Date _____

Name of Cardholder (print) _____

Signature [Your signature authorizes your credit card to be charged.] _____

Part 5—Mail or Fax Form to:
 CICA Sponsorship
 4248 Park Glen Road
 Minneapolis, MN 55416
 Fax 952-929-1318

Questions?
 Call Amy Sellheim at 952-928-4655 or
 e-mail Amy at meetings@Cicaworld.com.

CICA reserves the right to charge the correct amount if different from the total listed. Note: Cancellations on or before 2/2/10 will receive a refund equal to 75% of the total due. Cancellations after 2/2/10 are not eligible for a refund.] **For insurance publications interested in placing materials on the publication table during the conference, CICA requires a complimentary one-year subscription to your publication.