

## **CICA Announces 2015 International Conference Program “CAPTIVES: The Strategic Advantage”**

**MINNEAPOLIS, Dec. 5** — The Captive Insurance Companies Association (CICA) announces the conference line-up for the CICA 2015 International Conference March 8-10 at the Loews Royal Pacific, Orlando, Florida.

This year’s theme *Captives: The Strategic Advantage* sets the stage to identify and explore innovative uses of captives to address issues such as cyber and reputational risk or harnessing big data to improve risk management results.

“In today’s technology-driven, highly connected environment, everything changes and moves faster than even just a few years ago. This constant change brings increased opportunities to look at new and innovative uses of captives to provide the strategic advantage businesses are looking for,” says CICA president, Dennis Harwick. “We’ve put together a well-balanced program designed to offer valuable insights and new ideas for industry veterans and newcomers,” Harwick added.

The CICA International Conference program opens on Monday, March 9 with a general session, awards presentations and a keynote address by Jack Uldrich, a renowned global futurist and the author of 11 books. Uldrich is the founder and “chief unlearning officer” of the School of Unlearning — an international leadership, change management and technology consultancy dedicated to helping businesses and organizations prepare for and profit from periods of profound transformation.

### **Conference program highlights include:**

- New Business Strategy: Designing and Implementing a Cyber Risk Insurance Program
- Innovative Uses of Captives to Insure Reputational Risks
- CICA’s Best Practices and Strategies for Transfer Pricing
- Developing the Operational Strategy of Managing Medical Stop Loss in Your Captive
- Big Data and Captives: Using Data and Dashboards to your Strategic Advantage

Additional sessions cover: New Developments in State and Federal Income Taxes, Using Reinsurance to Make Strategic Decisions for Your Captive Structure, Getting the Most out of Your Actuarial Report, and Developing Next Generation Captive Professionals, How to Manage Employee Benefit Risk, A Canadian and US Perspective, and much more. [Get the full program](#)

CICA’s strong conference program and outstanding trade show draws the perfect blend of captive owners, potential captive owners, captive managers, risk managers, domicile regulators and service providers. Key decision makers from the captive owners attend, along with many people who are just beginning the process to form a captive.

### **About the Captive Insurance Companies Association (CICA)**

CICA is the only global domicile-neutral captive insurance association. CICA is committed to providing the best source of unbiased information, knowledge, and leadership for captive insurance decision makers. CICA is your advocate around the world, key to the captive industry and *the* resource for captive best practices.

(more)

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